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Appl. No. : 09/638,825 Confirmation No. : 9537
Applicants : Housh Khoshbin et al.
Filed : August 14, 2000
TC/A.U. : 2635
Examiner : Vernal U. Brown

Docket No. : 3861 P 230
Customer No. : 26963

Title : METHOD AND APPARATUS FOR DISPLAYING ADVERTISING
INDICIA ON A WIRELESS DEVICE

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Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DEC 09 2003

Technology Center 2600

RESPONSE TO OFFICE ACTION DATED JULY 29, 2003

Pursuant to 37 C.F.R. § 1.1111, this Response is submitted in response to the Office Action dated July 22, 2003. Applicants submit the following Amendments and Remarks and respectfully request the Examiner to reconsider the rejections made in the Office Action and to allow the claims at issue.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.

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01 FC:2251 55.00 OP

12/04/2003 EFLORES 00000028 230280 09638825
02 FC:2202 9.00 DA